Andy Nortnik
Freelance Illustrator and Cartoonist
President, Art By Andy Nortnik, LLC
My Portfolio: http://andynortnik.com/contact\_rates.htm

#### Bio

I am a full-service, illustrator and cartoonist. My specialties include illustration, T-shirt design, logo design, caricatures and cartoon art in digital media. I have a light-hearted and unique style. My background includes over 20 years of illustration experience that I acquired working for such companies as Arthur Andersen as Lead Graphic Designer and MCI WorldCom where I was Senior Graphic Designer for the Mass Markets team. You will appreciate my attention to detail and professional attitude that I attribute to my corporate work experience. I hope to work with you! Andy

#### Areas of focus and self-evaluation

I regard myself as an intuitive cartoonist, able to meet a client's expectations with minimal instruction. I'm very sensitive to critical deadlines where timing is an issue. My clients find that my ability to present "next to finished" artwork, even in the conceptual stage, very helpful and refreshing. I work directly from within my software of choice and skip the "pencil rough" stage altogether. If I were to choose a specialty, it would be cartoon illustration, but as you will see my "cartoony" style transfers successfully even into my more "corporate", commercial designs. I've been told that I'm easy to work with and very communicative. We'll work TOGETHER to tackle your design challenge and you will find that I'm a team player ... not your typical "loner" artsy type.

#### References

Bryan B. Bechtold – MCI/WorldCom Creative Manager [Professional Reference] Hard copy or electronic reference available upon request

Mark Bujanovich – Brown and Bigelow Creative Advertising Sales Executive [Professional Reference] Hard copy or electronic reference available upon request

Certificates, Awards or Commendations

MCI/WorldCom Excellence in Service Award [Illustration and Graphics]

Date awarded: March 1, 1997

Presented to individuals in recognition of outstanding performance in their field

MCI/WorldCom Excellence in Service Award [Illustration and Graphics]

Date awarded: August 1, 1998

Presented to individuals in recognition of outstanding performance in their field

MCI/WorldCom Excellence in Service Award [Illustration and Graphics]

Date awarded: March 1, 1999

Presented to individuals in recognition of outstanding performance in their field

### Education

Art Institute of Colorado – Associate's Degree in Visual Communication March 1, 1987 – March 1, 1989

### **Employment**

Art By Andy Nortnik, LLC, - President/Lead Creative Consultant

01 Aug 2001 - Present

Art Director/Lead Illustrator: Tasks include digital illustration, screen print illustration and production, corporate identity development and commercial design. Key responsibilities include the art direction and production of various traditional and web-based graphics, cartoons, logo designs, and animations for both the corporate and the non-corporate sectors.

## Arthur Andersen Consulting, Senior Art Director

01 Feb 2001 - 01 Aug 2001

Art Director/Illustrator: Tasks include digital illustration, desktop publishing, prepress production and print vendor relations. Work in collaboration with network programmers, writers and consultants to produced Webbased presentations, animations, graphics and client survey tools. Key responsibilities include the art direction and production of various employee benefit-related handbooks, brochures, direct mail incentives and other collateral. Key coordinator in all print bidding and project solicitations.

# William M. Mercer, Incorporated, Art Director

01 Aug 1999 - 01 Jan 2001

Art Director/Illustrator: Tasks include electronic/traditional illustration, Internet/Intranet Web site development, including graphic support and site management, desktop publishing, and prepress production. Work in collaboration with network programmers, writers and consultants to produced Web-based presentations, animations, graphics and client survey tools. Key responsibilities include the art direction and production of various employee benefit-related handbooks, brochures, summary plan description guides, direct mail incentives, corporate identities and other collateral. Key coordinator in all print bidding and project solicitation.

### MCI WorldCom, Senior Graphic Designer

01 Mar 1996 - 01 Jul 1999

Senior Graphic Designer: Tasks include digital and traditional illustration, graphic design, logo design, desktop publishing, and electronic prepress production. Design of PowerPoint and Web-based presentations, animated banners and graphics. Exchange and posting of Adobe Acrobat data/graphic files. Key responsibilities include the art direction and production of monthly company newsletter, brochures, posters, self-standing displays, direct mail incentives and other marketing collateral. Key coordinator for the visual support of the MCI World-Com Personnel Recruitment team providing trade-show booth design and creative support for printed literature. Internet/Intranet Web site development, including graphic support and site management.

### Clientele

Arthur Andersen, MCI WorldCom, Cystic Fibrosis Foundation, American Heart Association, Norwest Banks, Crazy Shirts International, Grease Monkey Inc., Burger King